

## Press Release

### Royal Development Holding and SAAS Properties Sell Out Phase 1 of “Seamont Autograph Collection Residences” by Marriott

- *Phase 1 sold out; developers now accepting Expressions of Interest for Phase 2 following high demand.*
- *Seamont Residences offers upscale wellness, leisure, and lifestyle amenities focused on experiential waterfront living.*
- *Project is expected to be completed and handed over by Q4 of 2028.*

**Abu Dhabi, UAE - 08 July 2025:** At an exclusive launch event held at Abu Dhabi's St. Regis Hotel at Saadiyat Island, premium real estate developer Royal Development Holding – a subsidiary of Emirates Stallions Group (ADX: ESG) – and its partner, luxury developer SAAS Properties, in collaboration with Marriott International, officially revealed their iconic project “Seamont Autograph Collection Residences”, a new waterfront landmark on Abu Dhabi's Shams Al Reem Island.

Royal Development Holding and SAAS Properties announced the complete sell-out of the project's first phase and are now accepting expressions of interest for its second phase, which is expected to attract similarly strong demand.

This rapid sell-out reflects the growing investor and buyer confidence in Abu Dhabi's premium residential market and the rising demand for globally branded, experience-led living.

**Tariq Nazzal, General Manager of Royal Development Holding said:** “Seamont Residences introduces a new benchmark in premium waterfront living. Embodying the authentic and unique character of Autograph Collection properties, every element within the project demonstrates our mission of evolving spaces and elevating lives. Boasting open-sea views, world-class amenities and direct access to the capital's cultural and commercial hubs, the exceptional sales performance of Phase 1 illustrates Seamont's premium positioning and undeniable appeal.”

**Ahmed Al Qassimi, CEO of SAAS Properties, added:** “Seamont is a testament to our commitment to thoughtful design, innovation, and community-centric living. It stands out as a distinctive destination that merges elegance, comfort, and a curated lifestyle experience that redefines branded residences in the capital.”

The AED 1.6 billion project will be Abu Dhabi's first Autograph Collection branded residences, marking a milestone in the city's luxury residential landscape and offering residents the curated hospitality and lifestyle experience synonymous with Marriott.

Strategically located near Downtown Reem Island, Maryah Island, Louvre Abu Dhabi, Saadiyat Beach Club and Abu Dhabi International Airport, the development offers unparalleled connectivity and urban convenience. Overlooking the canal, Seamont features 497 luxurious units, including 1-to-3-bedroom apartments, 4-bedroom townhouses and signature penthouses offering panoramic views of the Arabian Gulf and Saadiyat Island's cultural district. Inspired by the fluidity of water, the project's design harmonizes urban elegance with coastal tranquility.

Residents will benefit from concierge and 24/7 housekeeping services, as well as access to a thoughtfully curated suite of wellness and lifestyle amenities, including pools, a kids' club, a cinema, a games room, a residents' lounge, fully-equipped gyms, spa facilities and outdoor zones for yoga, meditation, family recreation and leisure. Seamont homeowners will also enjoy enhanced benefits through the Marriott Bonvoy Loyalty Program, including automatic Gold Elite status and exclusive lifestyle privileges.

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#### **About Royal Development Holding**

Royal Development Holding is a luxury real estate developer launched in 2025 under the umbrella of leading, UAE-based conglomerate ESG Emirates Stallions Group aiming to evolve space and elevate lives. The company is committed to building lifestyle-drive communities that redefine the future of living through excellence, innovation and comprehensive real estate solutions.

#### **About Emirates Stallions Group (ESG)**

Emirates Stallions Group, a subsidiary of International Holding Company (IHC), is a leading provider of Manpower Supply, Workers & Staff Accommodation solutions, as well as Landscaping & Agriculture, Real Estate Development, Engineering Project Management and associated services to Construction, Development & Hospitality. With this holistic approach, ESG provides public and private entities as well as investors with comprehensive solutions at every phase of the project. Since it was established in 2008, the Abu Dhabi-based ESG has witnessed remarkable growth and expanded its activities to global markets across more than 20 countries in the Middle East, Asia, Africa, Europe, and the Americas. True to its vision to "Be a leading force in building a resilient future," ESG has placed itself at the center of the UAE's economic boom, stressing its core values of "integrating for impact, creativity, adaptability, and driving client success." With total assets of **AED 3.68 billion as of 31 March 2025**, the Group is set for phenomenal growth both inside the UAE and abroad.

[www.esguae.com](http://www.esguae.com)

#### **About SAAS Properties**

SAAS Properties is a distinguished luxury property developer headquartered in the UAE. The company has built a strong reputation for excellence in commercial, residential, and retail real estate development. Renowned for its ability to create thoughtfully designed spaces and driven by a vision to craft unparalleled living and working environments, SAAS Properties is committed to redefining luxury real estate, offering innovative architectural solutions that set new standards for quality and sophistication.

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